

NEWS RELEASE

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Contact: Jared Stearns
NewBay Media LLC
650-238-0313
jstearns@nbmedia.com
www.techlearning.com

Outstanding Education Technology Products Saluted

25th ANNUAL AWARDS OF EXCELLENCE WINNERS ANNOUNCED BY TECHNOLOGY & LEARNING MAGAZINE

SAN BRUNO, October 3, 2007 – *Technology & Learning* magazine today named 54 curriculum products as Awards of Excellence winners in its prestigious 25-year-old recognition program. Software and Web products being honored include innovative applications that break new ground in some important way and also best-of-breed examples that demonstrate clear superiority over similar products in the market. This year's winners were chosen by more than 30 educator-judges who test-drove over 120 entries, logging in many hours in computer labs at San Francisco Bay Area schools.

"This year's winning products reflect an impressive effort by publishers to respond to the real needs of schools." said Susan McLester, editor in chief of *Technology & Learning*. "The offerings being honored are practical, innovative and central to a variety of district and site operations."

Winning selections include numerous CD and Internet-based programs, as well as software running on handheld devices and several special hardware/software combination packages. Among the high quality offerings being honored are resources addressing management, safety, communication, differentiated learning, and other key areas in education. Please join us in congratulating the 54 winners of the 2007 *Technology & Learning* Awards of Excellence. And look for detailed descriptions and judges' comments in the December 2007 Awards Issue.

Title	Publisher
8e6 Mobile Client	8e6 Technologies
Achieve3000 series (KidBiz3000, TeenBiz3000, Spark3000)	Achieve3000
Activprimary 3.0	Promethean
Adobe Creative Suite 3 Web Premium	Adobe Systems, Inc.
Blackboard K-12 Starter Edition	Blackboard, Inc.
BrainPOP Jr.	BrainPOP Jr.
Corel Painter X	Corel Corporation
Destiny Enhanced Content	Follett Software Company
Destiny Textbook Manager	Follett Software Company
Digication	Digication, Inc.

Discovery Education Health	Discovery Education
Discovery Education Science	Discovery Education
DyKnow Monitor 5.0	DyKnow
English Picture Dictionary for Spanish Speakers	LeapFrog SchoolHouse
Gaggle.Net	Gaggle.Net, Inc.
Holt Lab Generator CD-ROM for Holt Science and Technology	Holt, Rinehart and Winston
HotChalk	HotChalk
Indigo Learning System	LearningSoft LLC
InspireData™	Inspiration Software, Inc.
LanSchool v7.0	LanSchool Technologies
Leapster™ Portable Technology Center	LeapFrog SchoolHouse
Lesson Tutorial Videos	Holt, Rinehart and Winston
mimio Interactive + Capture, with Included mimio Studio v. 5.3 software, and the mimio Wireless Upgrade Kit	Sanford Brands - Mimio
Orchard Gold Star	Siboney Learning Group
Questia School	Questia Media America, Inc.
Rand McNally Classroom	Rand McNally
RAPTIVITY - Rapid Interactivity Builder	Harbinger Knowledge Products
See and Learn Science	APTE, Inc.
SmartHelp	Apangea Learning
TeacherWeb - Classroom/School Websites	TeacherWeb, Inc.
U.S. and Global Economics	Apex Learning, Inc.
WebLessons	eLearning Systems
WriteToLearn 3.0	Pearson Knowledge Technologies

For the fourth year, *Technology & Learning* is also recognizing **Legacy Winners**. This category honors previously award-winning products that have stood the test of time and evolved with the changing technology to continue to offer the highest quality experiences for educators and students. This year's **Legacy Winners** include the following 21 titles:

Title	Publisher
AceReader Pro Deluxe Plus	StepWare, Inc.
Activstudio 3.0	Promethean
Adobe Captivate 2	Adobe Systems, Inc.
Atomic Learning (www.atomiclearning.com)	Atomic Learning
Camtasia Studio 4	TechSmith Corporation
Connect-ED	The NTI Group, Inc.

Curriculum Pathways® 2008	SAS
Destiny Library Manager	Follett Software Company
Discovery Education streaming Plus	Discovery Education
DyKnow Vision 5.0	DyKnow
Illuminate Live! 7.0 Academic Edition	Illuminate
Faronics Deep Freeze	Faronics
Interwrite™ Workspace Software	Interwrite Learning
Kid Works Deluxe	Knowledge Adventure, Inc.
NetSupport School 9.0	NetSupport Inc.
netTrekker d.i.	Thinkronize
PowerMediaPlus	Discovery Education
Reading Language Arts K-8	Compass Learning
Science Bulletins web site	American Museum of Natural History
SMART Board™ software 9.5	SMART Technologies, Inc.
SynchronEyes™ 7.0 classroom management software	SMART Technologies, Inc.

Technology & Learning (www.techlearning.com), published by NewBay Media LLC, San Bruno, Calif., is the number one publication in the K-12 educational technology market. In 2007, *Technology & Learning* was selected as a Maggie Award finalist for Best Computer/Trade magazine. It was recognized for its commitment to excellence, receiving two Azbee Awards for Best Product Section/Department and Best New B2B Web Site Publication for SchoolCIO.com. In 2006, techLEARNING.com was awarded an Education Standard of Excellence Award by the Web Marketing Association.

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